

GETTING STARTED

Students Can Make Their Mark

Instructions, Guidelines, and Legal Disclaimers for PlantCarton Life
Student Design Submissions for School Milk Cartons



INSTRUCTIONS FOR GETTING STARTED

1. Review these Instructions, Guidelines for the Activity, and the Legal Disclaimers.
2. Review the carton design examples [here](#).
3. Download and open the ENTRY FORM PDF [here](#).
4. Type in the school/sponsor info in the top right corner of the page. (Save on your computer for later.)
5. Choose print and select the number of copies for each of your students (with school/sponsor info on it).
NOTE: If multiple teachers/sponsors are participating, please make sure that each teacher/sponsor's information is at the top right of their respective Students' Entry Forms.
6. Allow your students to fill in the rest of the Entry Form sections 1-4.
7. Students can either fill in their design or idea in section #3, or directly onto the blank carton provided, or both. A design is not required; a written idea is sufficient.
8. Scan all your Students' Entry Forms and submit in bulk [here](#) as an attachment.
ONLY ONE COMBINED SCAN INCLUDING ALL STUDENT ENTRIES is sufficient for each teacher's submission.
(File formats: PDF, JPG, or PNG)

GUIDELINES FOR THE ACTIVITY

- Any students, kindergarten through 12th grade can submit an entry.
- An adult sponsor (teacher/parent/guardian) at least 18 years of age must register and upload the student's entry.
- Students can provide words only, graphics only, a combination of both, or even simply explain an idea.
- Designs should be one color.
- Please instruct students to only use their own work or to identify the source of any work that is not their own. Upon submission by the student, if it looks as though the work is not their original creation, please remind them that they should only submit their own work. If any work is submitted that does not belong to the student, the source of the work must be acknowledged where available.
- Pactiv Evergreen reserves the right to modify selected submissions to meet print guidelines on the carton, including converting them to digital illustrations. Note that the actual panel of a school milk carton is 1.75" x 2.5". The carton on the Entry Form is larger to allow space for the student's design and/or writing.
- Entries must not contain illegal content, profanity, obscenity, discriminatory or disparaging statements or content that violates a third party's rights.
- All entries will be reviewed and selected randomly for use on cartons.

Presented by



GETTING STARTED

Students Can Make Their Mark

Instructions, Guidelines, and Disclaimers for PlantCarton Life
Student Design Submissions for School Milk Cartons



LEGAL DISCLAIMERS

A panel of Pactiv Evergreen employees will review all eligible entries received and select featured submissions for use on the side panel. If we do not receive a sufficient number of eligible entries, we may, at our discretion, not select any entries.

When an entry is selected, we will notify the adult sponsor who submitted the entry by sending a message to the e-mail address listed on your entry within thirty (30) days of the entry deadline. Any entries that are selected will need to submit a signed release form, which we will provide to you. If the notification and release form that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we will not be able to feature your student's entry.

By submitting an entry, you agree and/or understand:

- To abide by these Official Rules
- That Pactiv Evergreen may use the student's first full name, last name's initial, grade level, and state of residence online, on the carton and in print, or in any other media, in connection with this Program, without payment or compensation to you, except where prohibited by law.
- There is no guarantee that a design that is selected will be used on a carton in your cafeteria. That is completely dependent upon who supplies your milk, and who supplies your milk provider's cartons.
- To the extent allowed by law, to release and hold harmless Pactiv Evergreen, its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Program.
- That Pactiv Evergreen's decisions will be final and binding on all matters related to this Program.

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, by submitting your entry, you:

- Are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your entry and all its content in connection with your submission; and (ii) feature your entry and all its content in connection with the promotion of this Program in all media (now known or later developed);
- Agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;
- Understand and acknowledge that we may have developed or commissioned materials similar or identical to your submission and you waive any claims you may have resulting from any similarities to your entry;
- Understand that we cannot control the incoming information you will disclose to our representatives in the course of entering, or what our representatives will remember about your entry. You also understand that we will not restrict work assignments of representatives who have had access to your entry. By participating in this Program, you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law;
- Understand that you will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

Please note that following the end of this Program, selected entries will be posted on the Program's website for viewing by visitors to that website. We are not responsible for any unauthorized use of your entry by visitors to this website. While we reserve these rights, we are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

If you do not want to grant us these rights to your entry, please do not submit an entry in this Program.